

Catherine McGrath

New York | (631) 377 – 6897 | cem2269@columbia.edu | [in/catherinemcgrath1](https://www.linkedin.com/in/catherinemcgrath1) | cemcgrath.com

Columbia University Graduate School of Journalism, New York

Expected: May 2024

Master of Science

Key Courses: Audio, Investigative Techniques, Information Warfare, Multiplatform Design and Storytelling
Thesis: Reporting and writing a long-form article about constructive uses of artificial intelligence in wildlife conservation specifically focusing on Cornell's BirdNET algorithm that employs image processing to identify the sounds of birds in the wild and has made ecosystem-wide research possible for ecologists and conservationists

University of Miami, Miami, FL

August 2019 – May 2023

Bachelor of Science in Journalism and Political Science. Minor in Creative Writing

Professional Experience

CommunityWire.Miami, Miami, FL

January 2023 – May 2023

Reporter

- Investigated each South Florida state house member elected in 2022 by reviewing business filings, congressional reports, court records, real estate documents and other public information to identify wrongdoing or falsehoods
- Reported and wrote feature stories about [autonomous vehicle technology employed at the zoo in Miami](#), [a retired FIU professor defying Desantis' Stop Woke Act with his educational tours](#) and [faith-based organizations helping Ukrainian refugees settle in South Florida](#) to be published in local newspapers, magazines and websites in Miami

WVUM-FM, Miami, FL

October 2022 – May 2023

Newscaster

- Broadcast international, national and Florida state news in addition to NCAA, NBA, NFL, and MLB sports news every Tuesday and Thursday to update college students, faculty and community members about current events

HoneySuckle Magazine, New York

September 2022 – December 2022

Intern

- Conducted interviews with Kenya Lawton about his airbrush art and early experiences with police in Brooklyn
- Wrote [a 1,600-word profile](#) about Kenya Lawton's commitment to his community and participation in an exhibit honoring victims of police brutality in Bedford-Stuyvesant that was published on HoneySuckle's digital platform

Distraction Magazine, Miami, FL

August 2020 – September 2022

Section Editor

- Edited four to five lifestyle features, listicles, student profiles and investigative pieces for two issues each semester
- Reported and wrote features about [imposter syndrome among college students](#), [boxing gyms in Miami](#), [legal cannabis in Florida](#) and [recent exercise trends](#) to inform students about lifestyle trends and the university's culture

Kirsten Miller, Author, New York

January 2022 – August 2022

Intern

- Designed graphics, curated captions and hand-picked quotes to post on Instagram and Twitter to advertise Miller's first adult fantasy novel titled *The Change*, which served to empower women to battle against misogyny and hate
- Monitored Instagram and Twitter analytics and produced promotional content for Good Morning America's book club in the form of a print and digital media package to boost user engagement and promote the book's release

Behind the Hedges Magazine, Southampton, NY

June 2021 – August 2021

Intern

- Interviewed real estate brokers and property owners about available real estate on the east end of Long Island
- Compiled dates, times, and locations of open houses to be published as listicles each week for prospective buyers
- Reported and wrote 12 articles each highlighting a property for sale in the Hamptons area, including [an iconic local restaurant](#) and [a historic home in Sagaponack](#) featured in the July 2021 print edition of *Behind the Hedges*

Skills and References

Technical: Adobe Creative Suite, Hindenburg Pro, Wordpress, Investigative techniques, Social media data analysis

Member: Columbia Journalism School Women in Media

Interests: Technology, Birding, Podcasts, Cycling, Reading